



Sponsorship Packages 2024

The 8th Annual [Robert J. Miller Oysterfest](#), a community health event for Melanoma awareness and fundraiser will once again be the MUST-ATTEND LOCAL EVENT of the fall season at The Woodland on **September 7, 2024**. In partnership with the Township of Maplewood, the popular event and fundraiser has raised more than \$150,000 to support awareness of melanoma and provide essential funds for melanoma research and MAPSO families in need.

This year, **Oysterfest** will be held on **Saturday, Sept. 7, 2024, from 5-10p** under the tents at **The Woodland and will feature an international food-tasting celebration** from local MAPSO restaurants, two live bands, bagpipes, and the renowned oyster and raw bar. This important community health event has raised and donated over \$150,000 to **melanoma** research and education, as well as our continued commitment to **give back** to local families in need...*thanks to generous Sponsorship donations from all of you.*

⇒ **We hope you will consider supporting us this year as an Oysterfest event sponsor.**

Sponsors are showcased and displayed throughout the event, announced by our emcees and entertainment, and promoted through social media efforts, and digital marketing pre and post-event. For more info, tickets & donations: www.bobmilleroysterfest.com

☐ **PLATINUM: \$3000+**

~Logo advertisement on **all** printed marketing materials, magazine promo ads, inclusion in PR and press articles, social media via multiple platforms, including post PR, hyperlinked to your websites where applicable.

Individual banner signage will be produced for you and highlighted at the event.

~ 2 tickets valued at \$300

☐ **GOLD: \$2000**

~ Brand inclusion in PR and press articles, logo presence in most marketing materials, hyperlinked to your websites where applicable, logo on party goods (cocktail napkins, coasters).

Top-tier logo presence on sponsor showcase signage.

~ 2 tickets valued at \$300

ROSE GOLD: \$1000+ Food* and Beverage Station

**via donation valued at \$1000*

~Inclusion in PR and press articles, social media - multiple platforms leading up to event, as well as post PR, hyperlinked to your websites where applicable.

~Individual brand/logo signage (via table runner) at dedicated food/beverage station.

SILVER: \$500

~Inclusion in PR and press articles, social media - multiple platforms, including post PR, hyperlinked to your websites where applicable.

~ Logo/signage will be part of Sponsor showcase banner at event, per sponsor level tier.

FRIENDS of Oysterfest: General Donation

Any amount you can give is appreciated.

Robert J. Miller Oysterfest is brought to you in partnership with the **Township of Maplewood** and is a non-profit 501 (c)(3) public charity.

****High-resolution (vector-based) logo should be provided to cvfardin@gmail.com**

SPONSOR NAME (as it should appear in PR materials) _____

CONTACT Name _____ Phone/Email _____

Address/City/State/Zip _____

Sponsorship Commitment: \$ _____

CHECKS payable to **Robert J. Miller Foundation**

CREDIT CARD VISA ___ MC ___ AMEX ___

_____ Exp: _____ Sec Code: _____ Zip Code: _____

Name on Card: _____ Signature X _____

RETURN form/payment to **Robert J. Miller Foundation** 16A Forest Drive, Springfield, NJ 07081.
OR Pay Online at **bobmilleroysterfest.com**.

The Robert J. Miller Oysterfest Committee: John Meade - Grace Miller - Ellen Davenport
Donald Davenport - Carol V. Fardin - Tom Varbero - Danielle Ward

